



## 5<sup>th</sup> National Forum on Entrepreneurial Education in Puerto Rico:

“Accelerating the Impact of the Innovation Ecosystem”

### Agenda: June 7, 2018


8:00-8:30 a.m.	<b>Breakfast and Register</b>
8:30-8:45 a.m.	Welcome
8:45-9:30 a.m.	Ice Breaker Dr. Maritza Soto y Norma Gómez Phd.c
9:30-10:20 a.m.	 <p><b>Eva F. Vázquez Ortiz, Phd.c</b> Entrepreneurship Professor</p> <p><b>Workshop Theme:</b> Mentorship: Key piece for the development of companies</p> <p>The concept of "mentoring" or accompaniment has become a fundamental element of business accelerators and incubators. This workshop navigates briefly through the theoretical foundations and multiple academic researches that place this process as one of the most important when it comes to guiding an entrepreneur in its development. Most of the content refers to the difference between what is "mentoring" and advice, as well as the practical concepts of how to carry it out. We will have a practical exercise with an incipient company where the assistants will be able to participate and put it into practice what they have learned.</p>
10:20-10:30 a.m.	<b>Coffee Break</b>
10:30-12:30 p.m.	Continuance of the workshop “Mentorship: Key piece for the development of companies”
12:30-1:30 p.m.	<b>Working Lunch/Lunch Break</b> Tool Box Presentation by Dr. Maritza Soto y Norma Gómez, Phd.c
1:30-3:00 p.m.	Continuance of the workshop “Mentorship: Key piece for the development of companies”
3:00-3:15 p.m.	<b>Coffee Break</b>
3:15-5:00 p.m.	Continuance of the workshop “Mentorship: Key piece for the development of companies”
5:00 – 7:00 p.m.	<b>I&amp;E Poster Section &amp; Networking</b>



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## Agenda: June 8, 2018

8:00-8:30 a.m.	<b>Breakfast and Register</b>
8:30-8:45 a.m.	Welcome
8:45-9:00 a.m.	Ice Breaker
9:00-10:20 a.m.	I&E Mini Showcase of Projects and Initiatives
10:20-10:30 a.m.	<b>Coffee Break</b>
10:30-12:30 p.m.	Continuance of the I&E Mini Showcase
12:30-1:30 p.m.	Echar Pa'Lante Team Research Presentation
1:30-3:00 p.m.	<p><b>Jahannie Torres Rodríguez</b> CEO at edvo</p>  <p><b>Workshop Theme:</b> Metrics and Data Visualization for Ecosystems using Google Data Studio</p> <p>What gets measured, gets improved and what gets visualized, gets useful! This hands-on workshop will enable you to easily and efficiently collect, prepare, analyze and visualize data related to your most impactful metrics. Google Data Studio will help you to jump quickly to the process in a sustainable and collaborative method.</p>
3:00-3:15 p.m.	<b>Coffee Break</b>
3:15 – 4:30 pm	Continuance of Workshop: “Metrics and Data Visualization for Ecosystems using Google Data Studio”



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