



 Pathways to  
Innovation Program

# Pathways to Innovation UPRM Team



Ubaldo Córdova

Agustín Rullán

José E Lugo

Mari Luz Zapata



Lourdes Medina



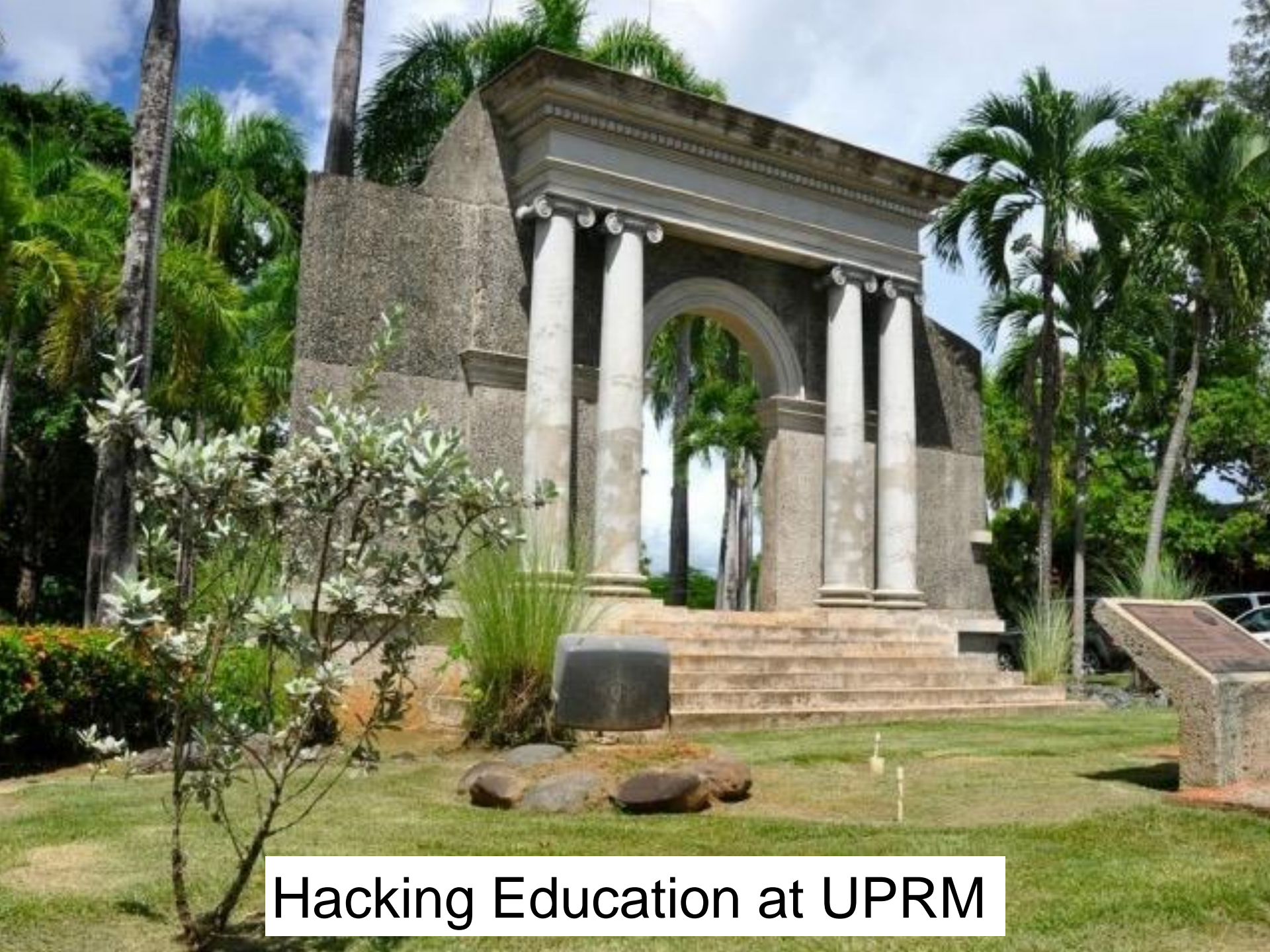
Dani Santiago



José Vega

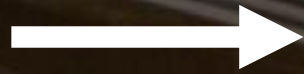
Nayda Santiago

Moraima De Hoyos

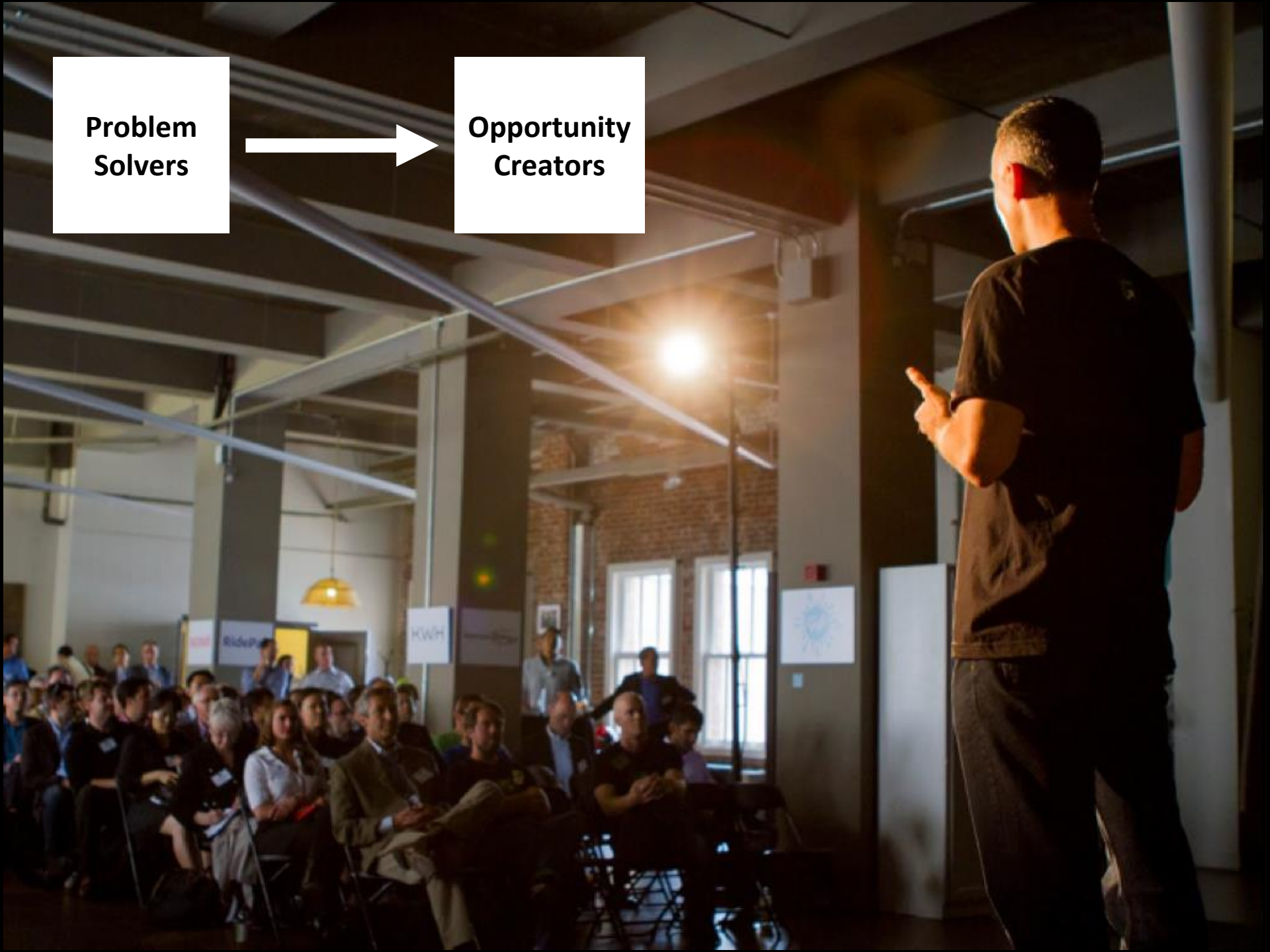


Hacking Education at UPRM

**Problem  
Solvers**



**Opportunity  
Creators**



**Problem Solvers**

**Opportunity Creators**

**New Products**

**New Markets**

**New Services**





Stanford University



**Strategic Doing™**  
*Do More Together.*

## Strategic Planning

Doing

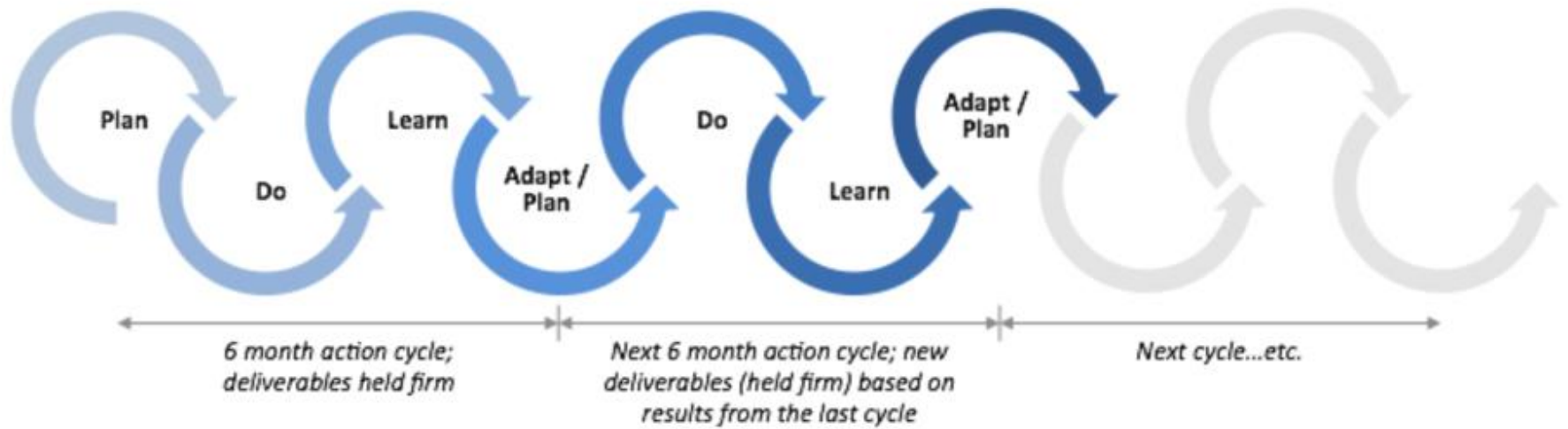
Planning





**Strategic Doing™**  
Do More Together.

## Strategic Doing







**Strategic Doing™**  
*Do More Together.*

Strategic Doing quickly generates “link and leverage” strategies



Trust your instincts  
Cecilia Berg

Realizing the  
potential of  
the space

Don't forget  
to consider  
the needs of  
the community

Students &  
Faculty  
Community  
Partnership

STEEN  
openness  
Sally K. Lee

Take away the  
debatable and  
let passionate  
people use their  
passion to lead  
and inspire others  
and create a  
culture of  
collaboration

Passion  
collaboration  
community

Subject  
Engagement  
Community  
Sally K. Lee

Community  
Partnership  
Sally K. Lee

Students are  
very passionate  
and motivated  
Bianca Williams

Applying Space  
(what's in your  
mind) to a room  
also think of  
creative ways to  
use the space  
to make better  
use of space  
Bianca Williams

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and motivated  
Bianca Williams

Community  
Partnership  
Sally K. Lee

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Interdisciplinary  
Bianca Williams

Relentless pursuit  
of a dream by  
an energetic  
and gifted leader  
will result in  
successes

N. STEEN  
ARTISTS ARE  
MAKERS  
ARTISTS EXPRESS  
DESIGN SOME  
BETTER

How do we  
define  
scholarship?

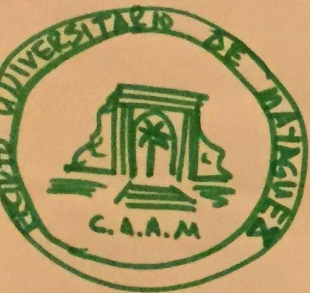
Building a  
Engaging locally  
Why not IIT  
and community

Steve B...



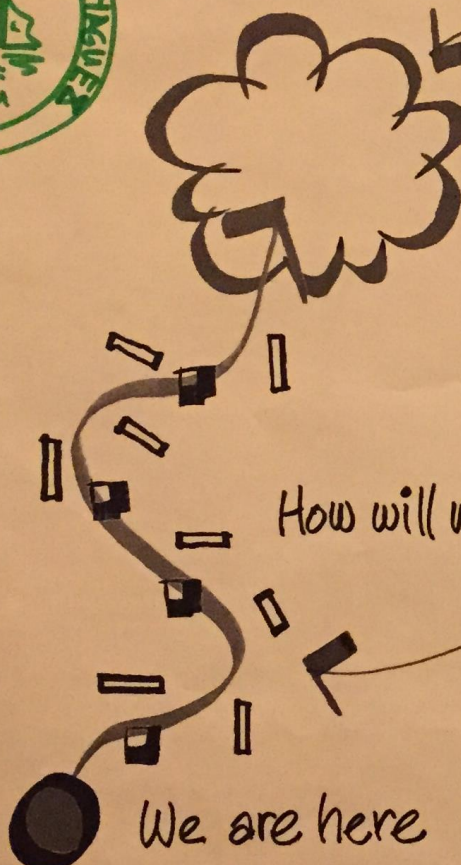
# Our strategy map

UPRM



Where are we going?

Outcomes



How will we get there?

Pathways

We are here

Our <sup>15/15 then 30/30</sup> 30/30 commitment.— (When will we get back together to continue our strategy work?):

1. When: **MARCH 4, 2015 1pm-2 pm @ 208**
2. Where: **Celia 208**

Our **Outcome**.— (Where we are going):

**Multidisciplinary & student driven ~~capstone~~ projects**  
**services with market potential**

Our **Success Metrics**.— (How we know we have arrived):

1. **Number of fields involved in interdisciplinary projects (3)**
2. **% student driven vs community driven projects (75/25%)**
3. **# IP &/or Startups**

Our **Pathfinder Project**.— (How we will get there):

**Multidisciplinary student driven capstone course - suite**

Our **milestones** along our way.— (To make sure we are not lost):

- Milestone 1: By March 4 we will be Have chairmen and <sup>design</sup> capstone prof on board
- Milestone 2: By April 1 we will be Sponsors supporting pathfinder project
- Milestone 3: By Apr 29 we will be course in place <sup>structure</sup> for fall 2015

Our **Key Action Steps** to get started.— (What we will start doing by next week):

Who	Task
Ubaldo/Moraima	Create "sales pitch" presentation
Ubaldo/Moraima	Bring on board innovation division faculty
Agustin	Coordinate with sponsors & chairs
Jose/Moraima	Engage student organizations/identity UPRM
Nayda	Identify design courses in place
Nayda	Course structure brainstorming

Our 30/30 commitment — (When will we get back together to



# Ecosistema de Emprendimiento RUM

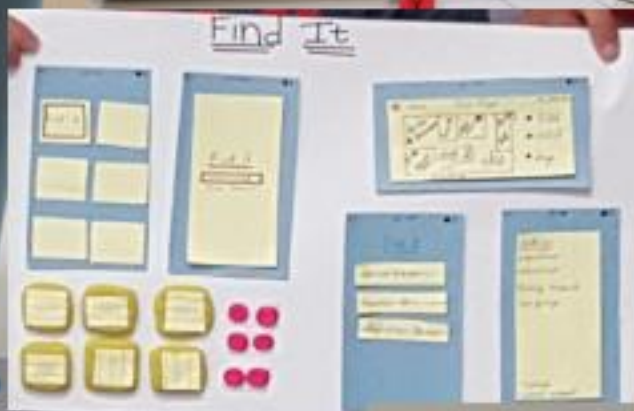
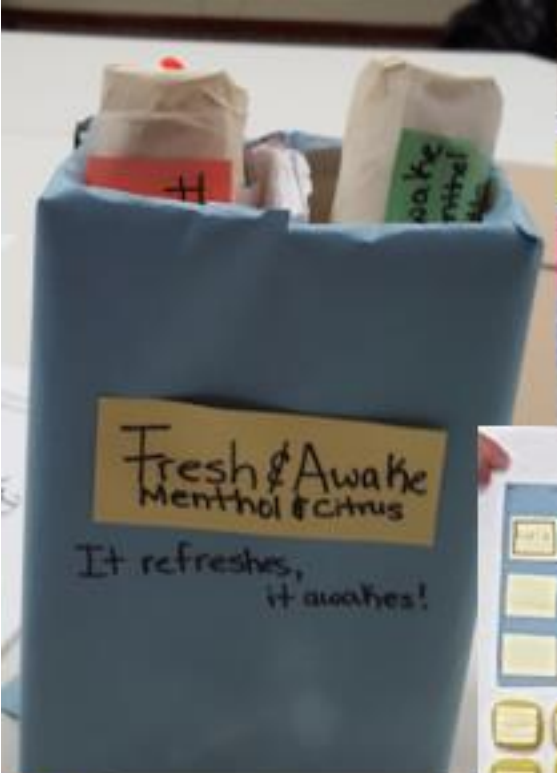
Landscape -  
Entrepreneurial  
Ecosystem





Weekend  
Design  
Challenge

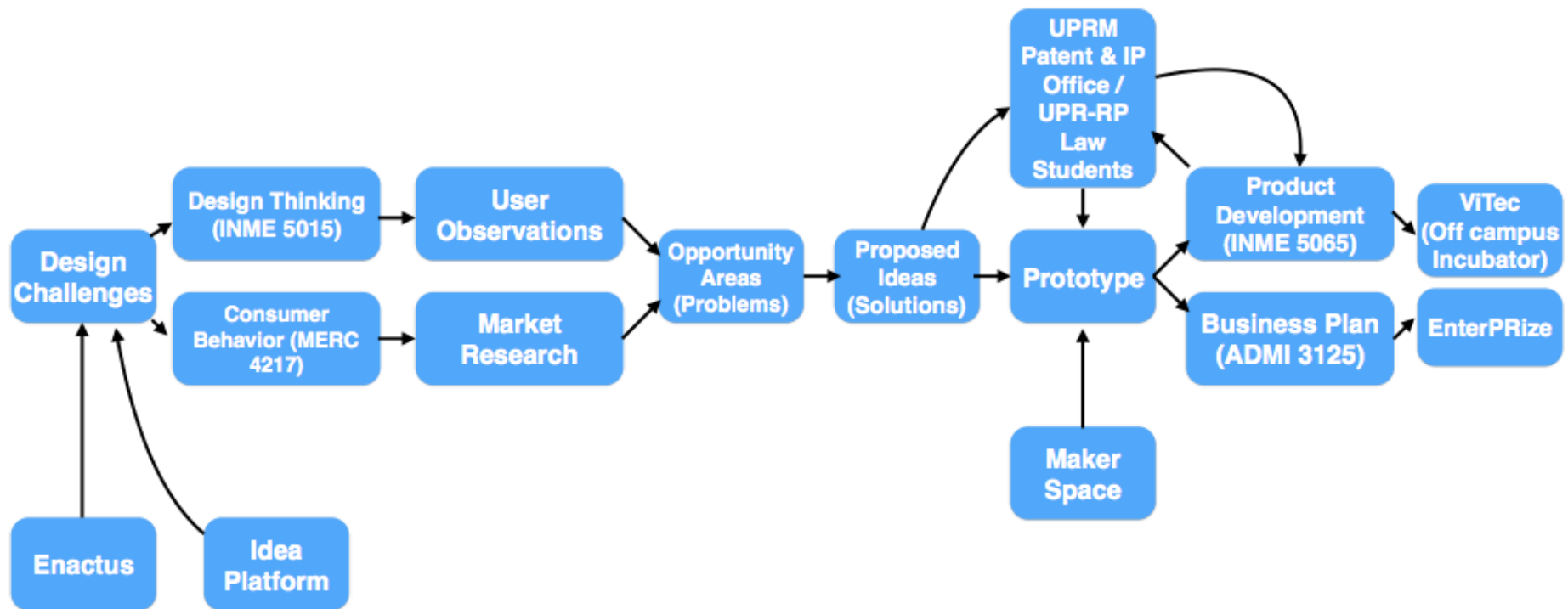




Weekend Design Challenge



# Path to market







Anani



Starting Point



**UPRM  
Startup  
Lab**



Inaugurated May 13, 2016

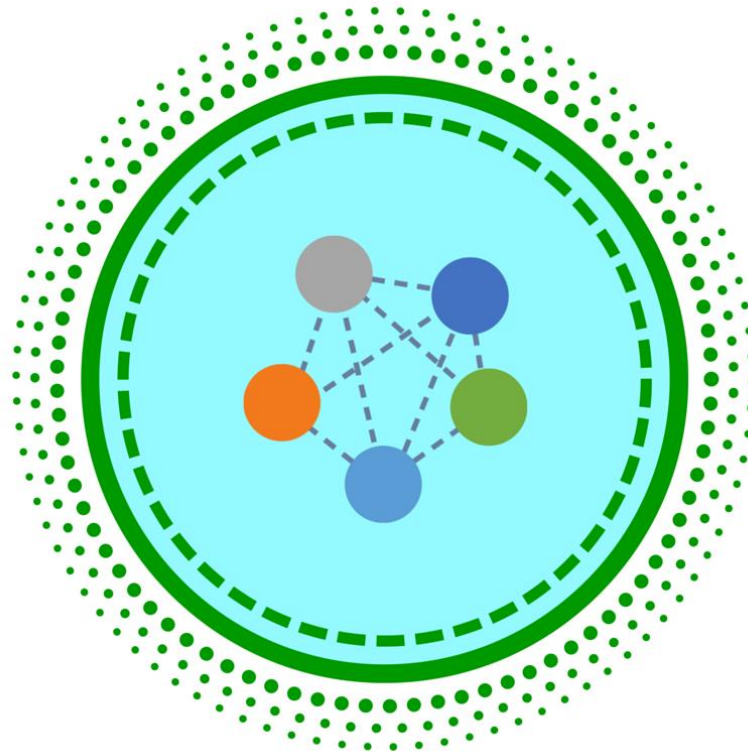
# University Innovation Fellows





# UPRM

## Fellowship of External Doers



What's  
next





Weekend  
Design  
Challenge



The New  
Venture Design  
Experience



Starting  
Point