PRACTICE-BASED RESEARCH: THE CHALLENGE OF COLLABORATIVE WRITING A JOURNAL ARTICLE

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AGENDA

• Introductions
• Practice-based and practice-led research
• Collaborative research
• Researcher’s rules and contracts
• Research project management tools
• Call for papers
• The Challenge
EXERCISE 1. INTRODUCTIONS

- Welcome to the Workshop
- Let’s know each other
  - Your name
  - Were you come from
- In your tables, chose three note takes (one for each exercise)
# PRACTICE-BASED AND PRACTICE-LED RESEARCH

## PRACTICE-BASED

- **Arts and Humanities**
  - “is an original investigation in order to gain new knowledge partly by means of practice and the outcome of that practice” (Candy, 2006) – the focus is on the output
- **Other fields**
  - Use the term practice-based research for output and process

## PRACTICE-LED

- **Arts and Humanities**
  - “is concerned with the nature of practice and leads to new knowledge that has operational significance for that practice” (Candy, 2006) – the focus is on the process
A PRACTICE-BASED APPROACH TO ENTREPRENEURSHIP EDUCATION
THE PRACTICES OF ENTREPRENEURIAL EDUCATION

• In each practice you can do research of:
  • Output
  • Process
EXAMPLE OF PRACTICE-BASED RESEARCH IN ENTREPRENEURSHIP


### EXAMPLES OF JOURNALS THAT PUBLISHES PRACTICE-BASED AND PRACTICE-LED RESEARCH IN ENTREPRENEURSHIP

<table>
<thead>
<tr>
<th>Journal</th>
<th>Link</th>
<th>ABDC 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entrepreneurship &amp; Regional Development</td>
<td><a href="http://www.tandfonline.com/toc/tep20/current">http://www.tandfonline.com/toc/tep20/current</a></td>
<td>A</td>
</tr>
<tr>
<td>Economics of Innovation and New Technology</td>
<td><a href="http://www.tandfonline.com/toc/gein20/current">http://www.tandfonline.com/toc/gein20/current</a></td>
<td>B</td>
</tr>
<tr>
<td>International Small Business Journal</td>
<td><a href="http://journals.sagepub.com/home/isb">http://journals.sagepub.com/home/isb</a></td>
<td>A</td>
</tr>
<tr>
<td>Small Business Economics</td>
<td><a href="https://link.springer.com/journal/11187">https://link.springer.com/journal/11187</a></td>
<td>A</td>
</tr>
</tbody>
</table>
EXERCISE 1. YOUR PRACTICE-BASED AND PRACTICE-LED RESEARCH IN ENTREPRENEURSHIP

• In your groups share
  • Your past, current or future practice-based or practice-led activities in entrepreneurship
  • Whether you did research on those activities
• Write your group summary
• Share with the rest of the group
COLLABORATIVE RESEARCH

- Entrepreneurial ecosystem
- Intrapreneurship in academic environments
- Entrepreneurship support programs, such as Echar Pa’Lante
- Measuring impact
- Entrepreneurship education
- Public policy
RESEARCHER’S RULES AND CONTRACTS

RULES
As in any relationship there must be rules before, during, and after the project
• Before
  • Commitment, roles, ownerships, usages, negotiations, and conflict resolution
• During
  • Changes and communication
• After
  • Privacy issues and future usages

CONTRACTS
• Contract can be informal but should be done
• Examples of informal commitment contracts
  • Between two partners
  • Between writing group
## EXAMPLES OF A ROLE AND RESPONSIBILITY TABLE

<table>
<thead>
<tr>
<th>Area</th>
<th>Roles and responsibilities</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Organization</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Project Manager</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Budget Manager</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Role in the research – idea, literature review, methodology, data</td>
<td></td>
</tr>
<tr>
<td></td>
<td>gathering, analysis, conclusion, edition, communication with editors</td>
<td></td>
</tr>
<tr>
<td><strong>Meetings – roles</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Leader – owns meeting, develops agenda, set guidelines and goals</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Time keeper – ensures deadlines are met</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Scribe – makes ideas visible, takes notes, prepares minutes</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Whiteboard writer</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Spokesperson – reports to other groups</td>
<td></td>
</tr>
<tr>
<td><strong>Meetings – roles can change from meeting to meeting</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
EXERCISE II. SHARE YOUR HOW TO IMPROVE COLLABORATIVE RESEARCH EXPERIENCE

• Share with your group
  • Examples of previous or current collaborative research
  • Strategies that works and do not work
• Write your group ideas
• Share with the group

BREAK
# RESEARCH PROJECT MANAGEMENT TOOLS

<table>
<thead>
<tr>
<th>Tools</th>
<th>Link</th>
<th>Free - # users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basecamp</td>
<td><a href="https://basecamp.com/">https://basecamp.com/</a></td>
<td>For academic use – I use it in my research courses and master thesis / projects</td>
</tr>
<tr>
<td>Britix24</td>
<td><a href="https://www.bitrix24.com">https://www.bitrix24.com</a></td>
<td>12</td>
</tr>
<tr>
<td>Freedcamp</td>
<td><a href="https://freedcamp.com/?ref=capterra">https://freedcamp.com/?ref=capterra</a></td>
<td>unlimited</td>
</tr>
<tr>
<td>OrangeScrum</td>
<td><a href="https://www.orangescrum.org/">https://www.orangescrum.org/</a></td>
<td>Unlimited</td>
</tr>
<tr>
<td>Asana</td>
<td><a href="https://asana.com">https://asana.com</a></td>
<td>15</td>
</tr>
<tr>
<td>Taiga</td>
<td><a href="https://taiga.io">https://taiga.io</a></td>
<td>4 (1 project)</td>
</tr>
<tr>
<td>Trello</td>
<td><a href="https://trello.com">https://trello.com</a></td>
<td>unlimited</td>
</tr>
</tbody>
</table>
EXERCISE III – SHARE THE TOOLS YOU USE TO MANAGE YOUR PROJECTS

• Share with your group
  • Examples of tools that you used or are using in previous and current research projects
• Write your group ideas
• Share with the group
CALL FOR PAPERS

SOURCES
• Cabell’s – subscriptions in UPR
• In publication houses
  • Emerald – http://www.emeraldgrouppublishing.com/authors/writing/calls.htm
• In Journals

CURRENT EXAMPLES
• JSBM – Journal of Small Business Management
• World Business
• Harzing’s Journal Quality list - https://harzing.com/resources/journal-quality-list
THE CHALLENGE

• Collaborative practice-based or practice-led research in entrepreneurship among participants

• Submission of extended abstract in Quest for Global Competitiveness 2018 themed “El Emprendimiento y la Innovación como Estrategia para Generar Empleos en Tiempo de Crisis” – tentative deadline November 2017

• Submission and publication in an impact-ranked academic journal

• Publish results in professional journal, magazine, or newspaper.
**SOURCES**


- Other related sources:
